

# EUROAMERICANO

VIII CAMPUS DE COOPERACIÓN CULTURAL

Cuenca, Ecuador. 28 - 30 November 2012

*“Cultural Cooperation and the New Processes of Human Development”*

## PROFILES OF EXPERTS



### **Alberto Abello Vives**

- Co-Director of the Ibero-American Laboratory of Research and Innovation in Culture and Development
- Director of the Masters in Development and Culture at the Technological University of Bolívar in Cartagena de Indias, Colombia

He is Co-Director of the Ibero-American Laboratory of Research and Innovation in Culture and Development and Director of the Masters in Development and Culture at the Technological University of Bolívar in Cartagena de

Indias, Colombia, and Former Director of the Colombian Caribbean Observatory. His field of research is culture in overcoming poverty in local contexts and as a cultural manager he has focused his work on the Caribbean context.



## Gemma Carbó Ribugent

• Associate Professor at the University of Girona and Project Coordinator, UNESCO Chair in Cultural Policies and Cooperation

She holds a Degree in History, a Masters in Cultural Management and in Law and Culture. She has been responsible for the design, management and implementation of education and communication programmes for several cultural institutions: Archaeology Museum of Catalonia, Girona Film Museum, La Jonquera Exile Museum, among others.

As a cultural consultant she has worked for different bodies and agencies specialised in the design of development and culture projects: Laboratory of Culture and Tourism at the Barcelona Media Foundation (Linguamón-House of Languages, Ribagorza Románica; Remences Rural Development Project, etc.) or for the Spanish Agency for International Development Cooperation (Formart Project Education and Culture Complementarity, Protocol for the Identification of Education, Culture and Development Projects, etc.). In the context of the UNESCO Chair,

she has directed and participated in different research and cooperation projects in education, culture and development, such as the project of the Laboratory of Research and Development in Culture and Development; the education project for diversity and development “Te cuento (la cooperación)”, promoted by the UNESCO Chair in Cultural Policies and Cooperation; the cooperation project with Humana People to People: Youth Empowerment through Arts and Culture in South Africa, etc. As a teacher she has coordinated different training programmes in the field of education and culture. She is professor responsible for the Masters in Cultural Management (UOC-UIB-UdG) and Director of the Postgraduate Degree in Education and Culture, Management of Cultural Services, Programmes and Projects at the University of Girona.

Lines of study and research in the framework of development and culture: education, culture and development.



## Mauro Cerbino

• Professor and researcher, FLACSO

Professor and researcher at FLACSO in the Latin American School of Social Sciences. He is also Coordinator of the Higher Degree in Youth and Society in Latin America and Professor of Epistemology, Social Theory, Communication, Culture and Politics, and Anthropology of Virtual Worlds; Director of the project “Freedom of expression and democracy in Ecuador”; Director of national workshops of media critical readings and the media observatory; Editor of ICONOS, the journal of FLACSO Ecuador; and finally, Director of FLACSO-Radio.

He analyses themes related to youth cultures and groups.

He also researches youth street organisations, young people and violence. He directs a media observatory, where he examines issues related to migration, youth, violence and the image of the Afro-Ecuadorian woman, in which he investigates the media discourse on these themes, as well as the mediatization of politics. He has been professor in many Ecuadorian universities and worked as a consultant in different multilateral organisations.

His lines of research are youth studies, the media and the epistemology of communication.



## Sandra Coulibaly Leroy

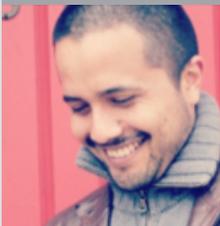
• Deputy Director of Cultural Diversity, Organisation internationale de la Francophonie (OIF)

Since September 2012, Sandra Coulibaly Leroy has held the post of Deputy Director of Cultural Diversity in the Department of French Language and Cultural and Linguistic Diversity at the Organisation internationale de la Francophonie (OIF), after 10 years as joint permanent representative at the United Nations in Geneva, headquarters of the Human Rights Council.

As part of her current role, she supervises and manages programmes related to the sectors of the performing arts, audiovisual creation, cultural industries, francophone literature and reading and books with a view to the following objectives: promoting cultural and linguistic diversity through fostering francophone artistic production;

supporting works of creation, so that they contribute to the economic development of French-speaking countries; developing cultural industry policies and the book cultural industries, the image and the performing arts; promoting reading; helping to bring together people through dialogue between cultures.

She holds several postgraduate qualifications in the field of international relations focused on intercultural relations, communication and the new technologies from diverse French universities. Sandra Coulibaly also achieved an Executive Masters in International Business and Politics from the Graduate Institute of International Studies in Geneva (IHEID).



## Mauricio Delfin

• Anthropologist, new media producer and researcher in cultural development

Anthropologist, new media producer and researcher in cultural development. BA Honours in Anthropology and International Development Studies from McGill University (Montreal, Canada) and Masters in Media, Communication and Culture from New York University (NYU). Founder and Director of "Realidad Virtual" since 2001, a cultural association interested in the promotion of media arts and in fostering inclusive cultural policies in Peru.

As a social researcher he has studied diverse subjects such as youth violence, social ecology and global health.

As an audiovisual director and producer he has made documentaries such as *Zona Cruda* (2009), *Noganchis* (2006) and *Viaje hacia la Noche* (2005). He has develo-

ped video art projects and interactive installations. He has been Director of the International Festival of Video/Arte/ Electrónica (VAE) since 2004 and promoter of the Peruvian art and new media meetings PLASMA 1 (2008) and 2 (2009). He was a member of the editorial board of the journal *Distancia Crítica* (Vol. 1-5) (2004-6). He was associate researcher on the Trauma and Global Health programme of McGill University.

He is an active member of Tándem: Gestión Cultural para el Desarrollo, member of La Factura and researcher for the project "Todos somos Dateros". Today, he is Director General of the project Culturaperu.org and of Encuentro Nacional de Cultura in Peru.

## Fander Falconí Benítez

- National Secretary for Planning and Development (SENPLADES)

Economist, graduate of the Pontifical Catholic University of Ecuador, he has a Masters in Economics from the Latin American School of Social Sciences (FLACSO), and a Masters and PhD in Ecological Economics and Environmental Management, from the Autonomous University of Barcelona. In 2011, he conducted post-doctoral research at the International Institute of Social Studies (ISS), Erasmus University, Rotterdam.

His training allowed him to carry out different consulting projects for Ecuadorian companies and multilateral organisations. He is coordinator of the PhD in Development Economics at the Latin American School of Social Sciences (FLACSO), an institution where he has worked as professor and researcher since 2001. He has also taught in several national and international universities.

He has also worked in the public sector, such as the National Secretariat for Planning and Development (SENPLADES) from January 2007 to December 2008, when he was appointed Minister for Foreign Relations, a post he occupied until 10th January 2010. This year, he has returned to SENPLADES.

His publications include *¡Con Ecuador por el mundo!* (Editorial Conejo, 2010) and *Economía y desarrollo sostenible: matrimonio feliz o divorcio anunciado* (FLACSO, 2002). He has also contributed to publications such as *América Latina y el Caribe: Perspectivas de Desarrollo y Coincidencias para la Transformación del Estado*; *La construcción de una macroeconomía con cimientos ecológicos*; and *La economía ecuatoriana y sus relaciones con la economía regional y mundial*. He has contributed to numerous specialised journals and group publications.



## Bela Feldman Bianco

- Representative of the Department of Anthropology and Archaeology at CAPES
- President of the Brazilian Anthropology Association
- Director of CEMI-International Migrations Studies Centre, IFCH, at the University of Campinas (UNICAMP)

Professor with a PhD in Anthropology from the University of Columbia and Post-Doctorate in History from Yale University, with a grant from CAPES-Fullbright. She has also been visiting professor of Portuguese Studies at the University of Massachusetts-Dartmouth.

She is a member of the Ethnic and Racial Relations Committee (CRER) at ABA and forms part of the editorial boards of several national and international journals such as *Identities: Global Studies in Culture and Power*, *Etnográfica*, *Análise Social*, *Cadernos de Antropología e*

*Imagem, Vibrant and Virtual Brazilian Anthropology*. Her research focuses on issues related to culture and power, with an emphasis on identities, transnational migrations and globalisation within a comparative perspective.

Currently, Bela Feldman-Bianco is representative of the CAPES Department of Anthropology and Archaeology, President of the Brazilian Anthropology Association and Director of the CEMI-International Migrations Studies Centre, IFCH, at the University of Campinas (UNICAMP) in Brazil.



## Marcelo Carvalho Ferraz

• Architect, founding member of Brasil Arquitetura

Architect, graduate of FAU USP in 1978, he is a founding member of the practice Brasil Arquitetura, where he has carried out several projects which have received awards in Brazil and abroad. Notable among them are the Rodin Museum in Salvador de Bahia; the Bread Museum in Ilópolis, RS; and the Villa Isabella in Helsinki, Finland.

He worked with Lina Bo Bardi from 1977 to 1992 and Oscar Niemeyer in 2002.

He taught at the University of Washington in Saint Louis,

USA, as visiting professor. He is professor at the Escola da Cidade, São Paulo.

He has published the books *Arquitetura Rural en la Sierra de la Mantiqueira, 1992*; *Francisco Fanucci y Marcelo Ferraz - Brasil Arquitetura, 2005*; and *Arquitetura Conversable, 2011*.

He has presented the exhibition of the projects selected in the Tokyo Art Museum, 2008; Andersen Museum, Rome, 2009; Settimo Torinese, 2010; and ENSA Paris-Malaquais, 2010.



## Ana Carla Fonseca

• Member-Director of Garimpo de Soluções

Public Manager at the Getulio Vargas Foundation and economist. She holds a Masters in Management and a PhD in Town Planning from the University of São Paulo; with an MBA from the Dom Cabral Foundation. She has managed and led global projects in marketing and innovation for multinationals based in Latin America, London and Milan.

Since 2003, she has been partner-Director of Garimpo de Soluções, a pioneering company in economics, development and creative cities. She is an international speaker in five languages, having presented lectures in 24 countries.

Creative economic advisor to the UN, she organises congresses and is an international consultant in creative economics, creative cities and innovation strategy for compa-

nies, governments and institutions.

She has been a consultant for Latin America and the Caribbean of the Creative Economy Report, the first global report on the subject (published by UNCTAD) and participated in reports and international meetings for the UN.

Visiting professor at the Getulio Vargas Foundation, University of Cándido Mendes, National University of Córdoba (Argentina) and King Juan Carlos University (Spain), she is a columnist for the journal *Canal RH* and member of the Association for Cultural Economics International; the Ibero-American Laboratory for Research and Innovation in Culture and Development; the Editorial Board of the journal *Página 22*; the boards of *Virada Sustentável*, *New Ventures Brazil* and the Creative Industries Development Agency (England).



## Paúl Granda López

• Mayor of Cuenca, Ecuador

In 1997, he was advisor to Dr. Mario Jaramillo Paredes at the Ministry of Education and Culture. He studied at the Simón Bolívar Andean University, specialising in Private Financial Legislation.

In 1998, he went to Spain to study and obtained a Masters in Public Administration and Management at the Public Administration Institute (INAP) and the University of Alcalá. Specialisation in Communication Policy Management at the Complutense University of Madrid; a Masters in Corporate Legal Consultancy at the University of Valencia and an Advanced Studies Diploma, prior to obtaining a PhD in Contemporary Latin America with special focus on Economics.

He was Executive Director of the Instituto de Régimen Seccional de Ecuador (IERSE) at the University of Azuay

from November 2002 to July 2009, and was professor at the same university and others such as the Pan-American and Pacific Universities. Director of the Masters in Corporate Legal Consultancy at the University of Azuay and at the University of Valencia (Spain) and of the Diploma in Managers of Local Governments which he carried out with the participation of four universities in the country: the Catholic University of Guayaquil, Casa Grande, UTE and Azuay.

In 2006, he was elected Councillor of Cuenca with the highest number of votes among the candidates, and was later elected Deputy Mayor of the city. Finally, on 26th April 2009 he was elected Mayor of the city of Cuenca.



## Pedro Güell Villanueva

• Sociologist, graduate of the University of Chile  
• Doctor of Sociology from the University of Erlangen-Nürnberg in Germany

Professor and researcher at the School of Social Sciences of the University of Alberto Hurtado in Chile, he has developed his professional career in the field of the sociology of cultural changes in Chile and cultural theory, and the sociology of development in Latin America.

He has taught in the fields of cultural theory, sociology applied to culture, cultural policies and cultural changes in Chile.

He has consulted on strategic communication and analy-

sis of audiences, assessment and planning of cultural policies for the Canal Nacional de Televisión, Comisión Bicentenario, Convenio Iberoamericano Andrés Bello, Consejo Nacional de la Cultura and Consejo Presidencial para la Innovación.

Pedro Güell is Coordinator of the *Human Development Report* developed by the United Nations Development Programme (UNDP) for Chile



## Annamari Laaksonen

• Research Manager - International Federation of Arts Councils and Culture Agencies (IFACCA)

Annamari Laaksonen has been working as a research manager at IFACCA (Sydney, Australia) since July 2011. Prior to IFACCA she worked as researcher and senior programme officer at the Interarts Foundation in Barcelona, Spain (2000-2011). Her work at Interarts consisted of applied research and international cooperation projects in the field of culture, public policies, development and cultural rights. Her main interests include cultural human rights; access and participation of vulnerable groups in cultural life; culture and reproductive and sexual health; social cohesion and cultural indicators of development.

Prior to Interarts she was a recipient of a Fulbright scholarship and worked in the Latin American and Caribbean Programme of the Carter Center in Atlanta in 1998-1999. Native of Finland, she has a MSocSc in international po-

litics from the University of Tampere, has conducted PhD studies in international law at the University of Pompeu Fabra and is currently working on her PhD dissertation on access and participation, social cohesion and the third sector at the University of Girona. She has also lived and worked in Costa Rica.

Her recent publications include "Making Culture Accessible: Access, participation and cultural provision in the context of cultural rights in Europe" (Council of Europe, 2010), "Sexual and reproductive health and cultural rights" (Family Care International, Interarts and the Spanish Agency for International Development Cooperation, 2008) and participation as one of the main authors in the "Study on the Access of Young People to Culture" (EACEA and the European Commission, 2010).

## Ana María Larrea

• Deputy Secretary General of Planning for Harmonious Coexistence, National Secretariat for Planning and Development in Ecuador

Anthropologist with a Masters in Local Development, she was Deputy Secretary General of Planning for Harmonious Coexistence, Deputy Secretary General for Democratisation of the State, Deputy Secretary General for Democratic Reform of the State, member of the Constituent Assembly for the province of Pichincha, Director of the Institute of Ecuadorian Studies and member of the Managing Board of the Latin American Council of Social Sciences (CLACSO) in representation of Ecuador, Colombia and Venezuela. She has advised several local indigenous

governments in Ecuador on issues related to social participation and local development.

Her main publications cover development, harmonious coexistence, the transformation of the state, indigenous peoples, local governments, social participation, and social movements. Currently, she is the Deputy Secretary General of Planning for Harmonious Coexistence, National Secretariat for Planning and Development in Ecuador.



## Sérgio Mamberti

• National Secretary for Cultural Policies, Brazil

Businessman, actor, director, visual artist, restorer and Brazilian cultural promoter, born in Santos, São Paulo, aged 73.

Since studying at the Drama School in 1961, he has participated for almost 50 years in some of the most important and controversial moments on the Brazilian cultural scene. In total, he has participated in 70 theatre plays, 38 films, 26 television serials, as well as many appearances in cultural events and television programmes. He has also directed seven plays in the theatre, musical shows, dance shows, as well as producing many of them.

He has been responsible for the artistic direction of the Cultural Project of the Teatro Crowne Plaza in São Paulo since 1990 and has been publicly recognised as defender of National Culture, placing himself at the forefront of the most diverse artistic, intellectual and political manifestations throughout these years.

He is a founding member of the Partido dos Trabalhadores (Workers' Party), where he became Coordinator of the

Committee on Culture for the development of the government programme for the candidature of President Lula in 1994 – A Cultura Como Invenção Do Futuro – and the 2002 programme in A Imaginação À Serviço Do Brasil. He forms part of the National Secretariat of Culture of the Partido dos Trabalhadores, participating in the preparation and coordination of the municipal, state and national culture programmes of the last 30 years.

From November 2008 to January 2011 he was President of the National Arts Foundation of Brazil. He is currently National Secretary for Cultural Policies.

In 2001 he received the Medalha Tiradentes, the highest award of the State of Rio de Janeiro. The Governor of the State of Minas Gerais, Aécio Neves, awarded him the Grande Medalha da Inconfidência in 2005. In 2010 he received the title of Cidadão Paulistano from the Municipal Chamber in the city of São Paulo.



## Melika Medici

• Project Officer of the Division of Cultural Expressions and Creative Industries, UNESCO Culture Sector

Project Officer of the Division of Cultural Expressions and Creative Industries, UNESCO Culture Sector, where she particularly works on the design and field testing of a new instrument aimed at measuring the contribution of culture to human development: UNESCO Culture for Development Indicators Suite. A lawyer specialised in public inter-

national law with a Masters in International Administration, she has 10 years of professional experience in the field of cultural cooperation and cultural industries for development acquired in UNESCO and the Spanish Agency for International Development Cooperation.



## Jorge Melguizo

- Social Communicator
- Journalist
- Director of the Medellín Chair – Barcelona (Kreanta Foundation, Barcelona)

He is currently Director of the Medellín Chair – Barcelona (Kreanta Foundation, Barcelona); Consultant at Buenos Aires City Council (Argentina) on the Programme for Informal Town Development at the Department of Housing and Social Inclusion; Consultant at SUMARSE – Panama, as Coordinator of the Youth Development Board; Consultant of the Department of Maldonado (Uruguay) on projects related to public management and culture for coexistence; Consultant of the Uruguayan Ministry of the Interior for the National Strategy for Life and Coexistence; Consultant of the continental network *Cultura Viva Comunitaria y Plataforma*.

Moreover, he is an international lecturer in several fields, especially culture, citizen education, social development, public and political management, and participation and education communication. In 2012, he has delivered lectures in Brazil, Argentina, Mexico, Uruguay, Panama and Colombia.

Previously, he was Secretary of Social Development in Medellín (2009-2010), Secretary of Citizen Culture in Medellín (2005-2009) and Manager of the Centro de Medellín (2004-2005).

## Damià Moragues Cortada

- General Manager of Tourism Resource Development (DERT Consultors)

General Manager of Tourism Resource Development (DERT Consultors). Advisor to the Department of Tourism at the Laboratory of Culture and Tourism at the Barcelona Media Foundation – Innovation Centre. Expert in Tourism with more than 45 years experience in the sector. In the last 20 years, he has contributed to international development projects launched by the UNDP, the Inter-American Development Bank, the European Commission and the Spanish Agency for International Development Cooperation (AECID). Author of the book *Turismo, Cultura y De-*

*sarrollo* published by AECID in 2006. He regularly contributes to tourism schools and universities. Currently, he is responsible for the project “Development and Promotion of Tourism in the Jenin Area” for the Palestinian Authority and the “Con Dao Tourism Development Master Plan” (Vietnam) for the PPC in the province of Ba Ria Vung Tau. Moreover, he cooperates with the Carlos III University in Madrid and the University of Vic (Barcelona) on tourism and culture masters.



## Fred Danilo Palacio

• Department of Student Welfare Assistant, University of Antioquia

He has studied music, philosophy and public management. For ten years he has worked at the University of Antioquia in fields related to artistic training and cultural management.

Until July 2012 he coordinated in this university the Programme for the Promotion of Cultural and Creative Enter-

prises (FOMECC Colombia) which encouraged processes of strengthening and partnership with different sectors of the creative industry in the city of Medellín and the Province of Antioquia. He has worked as a researcher on several ethnomusicology projects, a field in which he has extensively published.



## José Luis Perea González

• Anthropologist  
• Director of Community Cultural Development at the Mexico City Secretariat for Culture

He holds a Masters in Cultural Policies and Development from the University of Girona (Spain), Postgraduate Degree in Adult Education from the National Pedagogical University and a Degree in Anthropology from the National School of Anthropology and History.

Professional experience developed at the National Institute of Anthropology and History as Coordinator of Community Museums; Deputy Director of Research; Director of the INAH delegations in Chihuahua, Zacatecas and Sonora; Director of Management and Operation Plans of Archaeological Sites; as well as Director of El Tajín Archaeological Site. Along with being Executive Project Coordinator at CONACULTA and at the Chihuahua Arts Institute, he has been Advisor to the Department of Culture of Mexico City. Currently, he is Director of Community Cultural Development in the same department.

He specialises in cultural heritage policies, planning and management, cultural information systems, and museum

project management.

He cooperated with the Government of the State of Chihuahua in the drafting of the 1999 Law on Cultural Heritage of the State and was responsible for the integration of the Management Plan of El Tajín Archaeological Site 2007-2008. He has been advisor on the integration and management of the UNESCO World Cultural Heritage declarations of the Paquimé archaeological site, the cultural route "Camino Real de Tierra Adentro" and the Ritual Ceremony of the "Voladores" (Flying Men).

Visiting professor at the Luis María Mora Research Institute, he is a member of the Technical Committee of the National Commission of Intangible Cultural Heritage at CONACULTA.

He has contributed to several national and international publications on cultural heritage management, museums, planning and community development.



## Gonzalo Pizarro Rodríguez

• Consultant in Strategic Development, Entrepreneurship and Cooperation

Business Manager at the University of Valparaíso in Chile, he has a degree in International Business Management and he previously studied at Arturo Prat Naval Academy for Officers of the Army of Chile. He has a Diploma in International Relations from the University of Viña del Mar and a diploma in Innovation Management from ESEUNE European Business School as well as diverse courses in local development and cooperation. He is currently undertaking a Masters in Sustainable Development and Social Responsibility.

He began his professional career as Manager of International Relations, Foreign Trade and Tourism at the National Chamber of Commerce of Chile. He later chaired the Higher Council of Tourism of the Region of Valparaíso

in Chile, before moving to Colombia where he regularly worked with Ecuador, Panama, Peru and Chile, notably as Advisor and Manager on the Programme FOMECC Colombia at the University of Antioquia for the Promotion of Cultural and Creative Industries, as well as contributing to the implementation of FOMECC Peru.

He also worked as advisor to the Centre of Entrepreneurship and Innovation at EAFIT University, participating in projects on entrepreneurship, gender, childhood and tourism development. In Ecuador, he lectures at Santa María University and UEES in Guayaquil, as well as his regular work as advisor on strategic development at the Municipality of Playas, one of the areas with greater potential and recognition in the Province of Guayas.



## Patricio Rivas

• Researcher and International Consultant

Sociologist, PhD in Philosophy of History. National Essay Prize 2004, awarded by the National Council of Books and Reading of Chile.

He formed part of the Central Committee of the Movimiento de Izquierda Revolucionario (MIR) and of its Political Board and he was later Deputy President of the Partido Amplio de Izquierda Socialista (PAIS). Since 1992 he has devoted himself to academic life in several universities in the region (Art and Social Science University [ARCIS], USAC Programme Andrés Bello University, School of Government at the University of Chile, University of Santiago and as visiting professor at the Technological University of Bolívar [Cartagena, Colombia], Externado University of Colombia, University of Palermo [Buenos Aires-Argentina], University of Azuay [(Ecuador)] and the Itaú Institute in Brazil, University of Antioquia).

He has wide experience in high management positions in the field of cultural policies at a Latin American level.

He was Coordinator of the Department of Culture of the Convenio Andrés Bello from 2006 and 2009 and General Coordinator of the Division of Culture at the Chilean Ministry of Culture from 1996 to 2003, under the direction of Claudio Di Girólamo. Among others, he has worked as advisor in the field of cultural policies for the Argentinean Ministry of Culture and Education, the Guatemalan Ministry of Culture and Sports, and Medellín City Council. He recently formed part of the OEA Technical Mission for the Peruvian National Arts Institute (INC) on the issue of the Cultural Information System. Recent publications: *Chile un largo septiembre* (2007); *Cultura y Desarrollo. Una agenda abierta e indispensable* (2009); *Cultura y Desarrollo. ¿para qué y para quiénes?* (2009); *El desarrollo en el vértice de la gestión cultural* (2009); *Las astucias de la razón incierta y de la memoria* (2010); co-author of *Las Huellas de las hormigas. Políticas Culturales en América Latina* (2010).



## Mario Ruales Carranza

- Adviser for Environmental Affairs at the Ministry for Heritage Coordination
- President of the Bureau of United Nations Forum on Forests

Member of negotiation and managing group of the United Nations Conference on Sustainable Development Rio+20 y focal point for the Principle 10 of the Rio Declaration on Environment and Development implementation initiative. He studied Economics at the Central University of Ecuador; Post Degree in Ecology for Sustainable Development, National University of Costa Rica, Diploma in Planning and Environmental Resources Management, Federal University of Bahia - Brazil Integrated Management of Water Resources, University of Uppsala - Sweden; Planning and Government - Senior Management Foundation ALTADIR - Venezuela.

Since the 1980s, he is linked to the planning and management of national development in the Secretary General of National Development Planning Council. He was part of the Unit Environment and Natural Resources Unit in

which traced the outlines of what would become the first definition of public policy for the natural resources and environment management in Ecuador. Later, in the early 1990s he became Director of the Environmental Advisory Unit and Project Coordinator Environmental Planning Support BID - CONADE. He was also Technical Adviser for Amazon Project of the International Union for Conservation of Nature - IUCN - and Fundación Natura in Ecuador. Later, he was Director of Planning at the Ministry of Environment; Coordinator of the Environmental Management Decentralization Support Project CONAM, Planning and Project Manager for Ecological Development Institute of the Ecuadorian Amazon Region - ECORAE -.

He has served as an adviser for planning issues at the Vice President's Office, at the National Institute for Children and Families, and at the National Intelligence.



## Inés Sanguinetti

- Chair of the Crear Vale la Pena Foundation
- Coordinator of the Latin American Network of Art for Social Transformation

Dancer and choreographer, he graduated in Sociology from the University of El Salvador in 1982.

Co-founder and Chair of Crear Vale la Pena Foundation, an NGO which, since 1997, has been developing in Argentina a programme of social integration for young people that combines education in arts, artistic production and social organisation as ways of promoting social and individual development.

She has designed and coordinates the implementation in schools and community centres of a pilot programme on art and creativity for improving formal education and social cohesion, in partnership with the Education School at San Andrés University; the University of Aberdeen and

Aberdeen City Council, Scotland; and Buenos Aires City Council.

She coordinates the programme "Community Living Culture" in six districts of the city for the GCBA Department of Housing and Inclusion, together with another six socio-cultural organisations.

Since 2006, she has coordinated the Latin American Network of Art for Social Transformation which operates in 11 Latin American countries.

[www.crearvalelapena.org.ar](http://www.crearvalelapena.org.ar)  
[www.artetransformador.net](http://www.artetransformador.net)



## María Cristina Serje

• Coalition of New Canadians for Arts and Culture (Colombia-Canada)

She works for the City of Ottawa as Consultant in issues related to diversity. In partnership with social organisations, she developed the “Equity and Inclusion Lens”, a methodological tool for the integration of equity, diversity and inclusion in all fields of work. Moreover, she coordinated the development of the Employment Equity and Diversity Plan and provided advice to 16 provinces on the development of their diversity plans.

Her leadership was essential to link the city with the Coalition of Municipalities Against Racism and Discrimination; she actively participated in the development of the Toolkit for Member Municipalities of the Coalition.

She co-designed and implemented the Paramedic Service Diversity Champion Program of the city. This progra-

me was recognised at a municipal and provincial level: the team was nominated for the Award for Municipal Excellence in 2012, the municipal Equity and Diversity Award in 2011 and 2012, and AMCTO (Association of Municipal Managers, Clerks and Treasures of Ontario) awarded her the E.A. Danby Award for Innovation.

Before moving to Canada, she had worked as Director of Regional Promotion and Development at the Ministry of Culture, as Vice-Minister of Culture and as Consultant of the Convenio Andrés Bello for the Economy and Culture Project in the Andean area, among other interesting challenges.



## Dominique Thiange

• Action culturelle internationale (ACI)

Responsible since 1991 for the European Office of the Conseil Francophone de la Chanson (network of world music professionals in French-speaking countries). Dominique Thiange has worked on different projects launched by the Organisation internationale de la Francophonie - OIF (MASA, performing arts festival encouraging the presence of African music producers in international markets; WOMEX and MIDEM, “Francophonie” CD compilation).

She was also responsible for the Performing Arts sector in AFRICALIA (a Belgian cultural cooperation agency) from 2001 to 2004 and the cultural season Africalia 2003 in the same sector. Since 2004, she has worked as a consultant

on several projects for Wallonie Bruxelles International (Alafia Benin 2004, Yambi Congo 2007 and the preparation of Ayiti 2009/2010); for the Secretariat of the African, Caribbean and Pacific Group States (organisation of the 1st ACP Festival, Santo Domingo 2006 / 3rd meeting of ACP Ministers of Culture in October 2012); as well as for the European Commission (Symposium “Culture and Creativity as Vector Factors of Development”, Brussels 2009 / 1st Steering Committee of the Symposium, Girona 2010 / Technical monitoring assistance for the 2010-2011 Symposium / Travelling exhibition “Visionary Africa, Art at Work”, 2012).



## Chris Torch

• Producer and Intercultural Policy Advisor. Founding Member of Intercult

Founder and Senior Associate of Intercult, a production and resource unit focusing on culture, ideas and the arts. Founded in 1996, it is a publicly-financed institution based in Stockholm and a designated Europe Direct office, managed within the institution's European Resource Center for Culture since 2009.

Intercult has focused to a great degree on international exchange and co-production within the European Neighbourhood, reflected in the project "Corners", launched in

May 2011 ([www.intercult.se/corners](http://www.intercult.se/corners)). Along with large-scale projects, Torch plays a role in developing intercultural policies.

He lectures regularly and currently forms parts of the Board of Trustees of the European Museum Forum, is a Board member of River//Cities, former Vice-President of Culture Action Europe (2006-2010) and a member of the Steering Group of the Platform for Intercultural Europe and Advisor on the campaign "We are more".



## Rosanna María Zárate Baquerizo

• Coordinator of the Programme for the Promotion of Cultural and Creative Cities in Peru FOMECC PERU

Specialist in development cooperation project programming and management. Masters in Urban History, with a Postgraduate in Recovery of Monumental Heritage. She has more than 13 years experience in the fields of development cooperation planning and management, as well as in issues related to culture, recovery of protected areas and conservation of natural resources with an emphasis on consolidated urban areas and human settlements, and in the adoption of innovative initiatives based on technical criteria for the design of development projects with funds raised through NGOs, international cooperation bodies, and bilateral and multilateral agencies.

She is Head of the Coordination and the Secretariat General of the Programme for the Promotion of Cultural and Creative Cities in Peru FOMECC PERU (April 2012 to date) implemented in the Province of Huamanga with the support of the Spanish Agency for International Development Cooperation and Interarts Foundation in Barcelona, and with the Provincial Government of Huamanga as partner; Advisor on the preparation of Public Investment Profiles in the district of Victoria, Lima; and Advisor on International Cooperation for La Victoria Town Council, from January 2007 to date.

